

ABSTRACT OF THE DISCLOSURE

An object specific information relaying system which includes a beacon which is attached to
a physical object, an information receiving device which receives information about the
physical object, signal transmitters and receivers in both beacon and information receiving
device, an internet contacting unit, a system server, and an internet web page associated with
each physical device. A signal from the information receiving device triggers an identifying
signal from the beacon, which is transmitted to the internet. The system server associates the
identifying signal with a web page with information specific to the physical device, and
transmits the information to the information receiving device.

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